

Idea Development

Name: _____

1 **Generate ideas**

maximum of 50%

Number of **words** → _____ ÷ 3 = _____%

Number of **simple** sketches → _____ × 2% = _____%

Number of **better** sketches → _____ × 4% = _____%

2 **Select the best and join together ideas**

Circle the best ideas circled = 5%

Link into groups of ideas linked = 5%

3 **Print reference images**

_____ images × 5% = _____%

maximum of 8 images

4 **Thumbnail compositions**

_____ thumbnails × 8% = _____%

max of 10 thumbnails

5 **Rough copy**

_____ drawing × 25% = _____%

great quality or better

Total = _____%

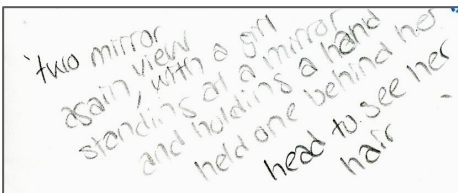
NOTE: If you simply copy a picture from the internet, your mark drops to 25%.

Generate ideas!

Use lists, a web map, or simple drawings to come up with a LOT of ideas! If you already have an idea in mind, choose that as your central theme and expand upon it. Let your ideas wander - one idea leads to another. Drawings can be details of source images, different viewpoints, textures, technical experiments, etc.

Adding up points for ideas:

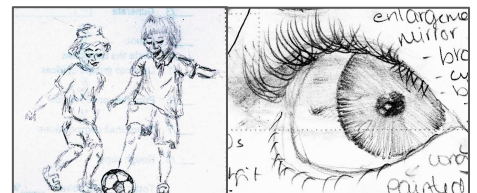
Number of **words**
→ ___ ÷ 3 = ___%



Number of **simple** sketches
→ ___ × 2% = ___%



Number of **better** sketches
→ ___ × 4% = ___%



Select the best

Draw circles or squares around your best ideas

You have selected the best 3-7 ideas = 5%

Link the best into groups

Draw dashed or coloured lines to link your best ideas into groups that could work well together

You have joined the best ideas with lines = 5%

Print references

Number of reference photos → ____ × 5% = ____%

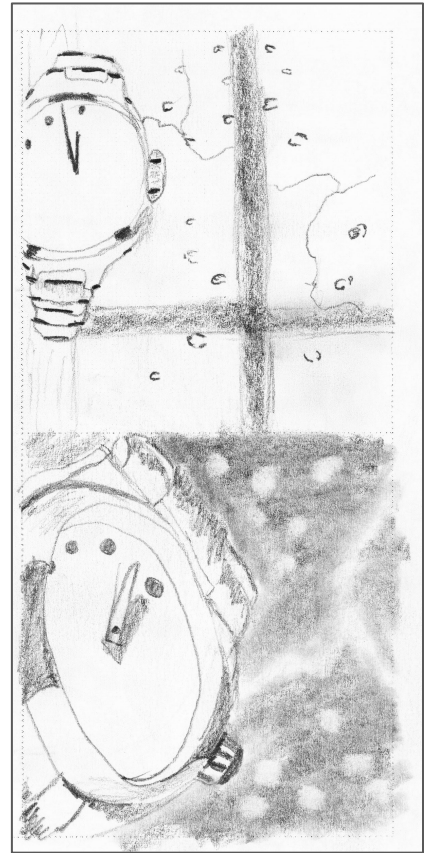
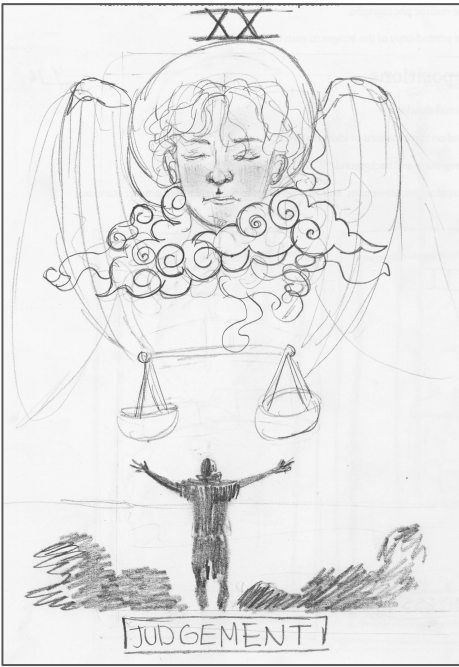
- Print **SIX** reference images so you can accurately observe the challenging parts of your artwork. Taking your own and using own photographs is preferred, but image searches are also fine.
- **Do not simply copy a picture that you find.** The idea is to edit and combine source images to create your own artwork. If you simply copy a picture, you are plagiarizing and will earn a zero for your idea generation and any criteria involving creativity in your final artwork.
- Up to half of your pictures may be of drawings, paintings, or other artworks of others to use as inspiration. The other images must be realistic photographs.
- You must hand in the **printed** copy of the images to earn the marks.

Thumbnail compositions

- Create **TWO or more** thumbnail drawings anywhere in the idea development section.
- These should be based on combinations of ideas that you can up with. Include your **background**.
- Experiment with unusual angles, viewpoints, and arrangements to help make your artwork stand out.
- Draw a frame around your thumbnails to show the edges of the artwork.

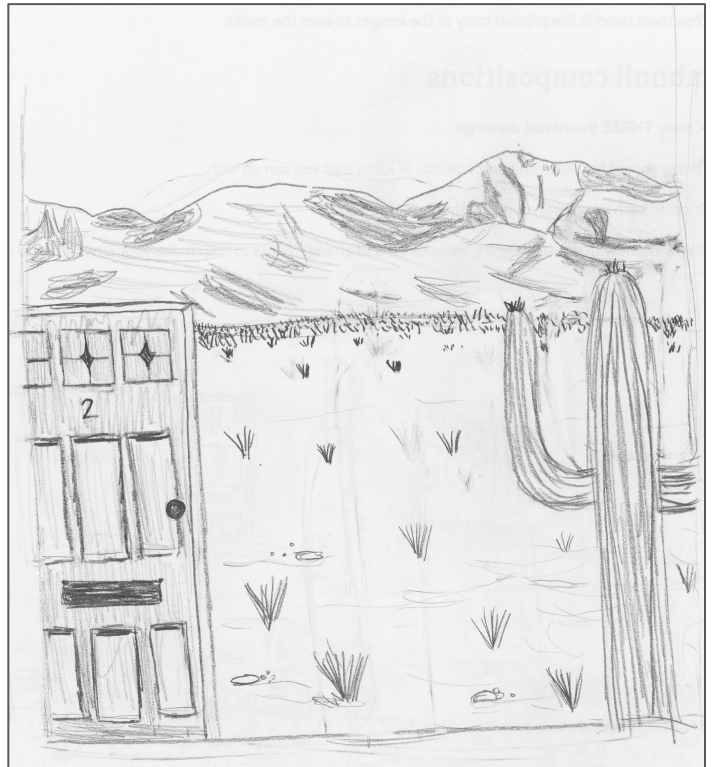
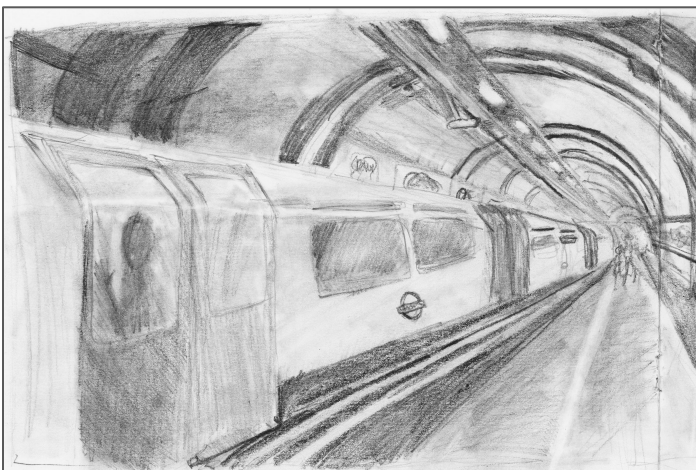
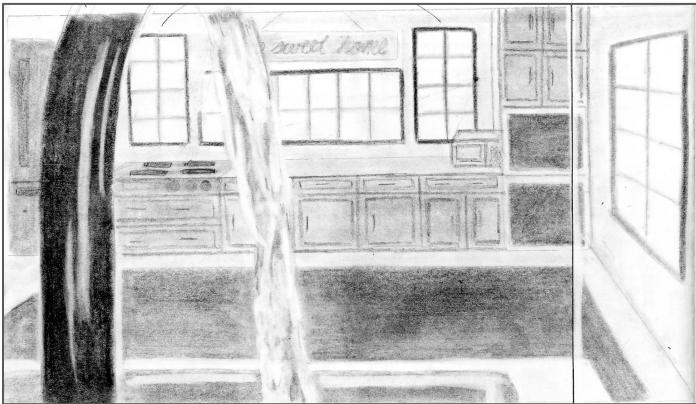
Adding up points for THUMBNAIL drawings

Number of *thumbnail* drawings → ___ × 8% = ___%



Examples of ROUGH drawings

Rough drawing → up to 25% = ___%



Rough drawing

- Take the best ideas from your thumbnails and combine them into an improved rough copy.
- Use this to work out the bugs and improve your skills before you start the real thing.
- If you are using colour, use paint or coloured pencil to show your colour scheme.
- Draw in a frame to show the outer edges of your artwork.
- ***Remember to choose a non-central composition.***